Initial-build-notes

Creative Director: Hyunseo Roh
Designer: Maame Kyei

Zoom:
https://wustl.zoom.us/rec/share/1a5MHkbfvz_ReDVIqkd-ZfgAMi4zBEiuPNfr51yWzHZu2
9p9cvR9K1Mo6wHgCg5f.Skkf1IrhedrIDlUR

1. Suggest putting the image of Fuji Mountain (as it is representative of Japan)
2. Prefer Illustrations to Real Photos
   a. When thinking of Japan, the director used to remind anime, so putting anime-style (cute and friendly) illustrations would be better.
3. The first photo of climate change is not related to Japan.
   a. First saw the photo, it was not classified as the place (it could be anywhere, not precisely Japan).
4. The whole mood/atmosphere of the web page should be made with bright colors (the designer can keep going with the sky blue background) and feel welcoming, social, and polite.
5. It doesn't have to be made with all illustrations, but the designer could put some real photos like the third one (a woman holding an umbrella), which has a feeling of Japan.